

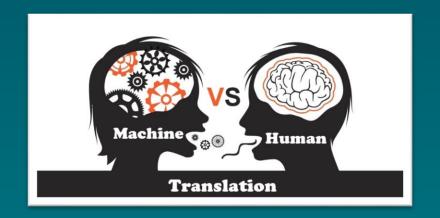
#### Outline



- Introduction
- Research questions
  - ❖Understand humour
  - Cultural component
    - ❖ Raphaelson-West's classification
    - Zabalbeascoa's Taxonomy
  - ❖Constraints in audiovisual translation
    - ❖ Image
    - Language
    - Context
- Corpus
- ❖ Analysis
- Conclusions



### Introduction





Scientific



Technical



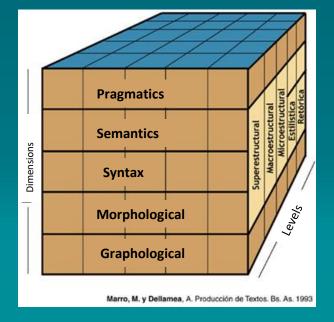
Legal





Are machines able to understand and translate humour?

Van Dijk (1978)





À l'origine en hébreu, traduit par E Microsoft

Neta, tu es une vraie vache. Vous avez apporté beaucoup de respect pour l'état d'Israël! L'année prochaine à Jérusalem! ILILIL

Traducido del hebreo por Microsoft

Neta, eres una verdadera vaca. i has traído mucho respeto por el estado de Israel! ¡ el año que viene en Jerusalén!



Does machine translation take into account cultural components when translating humour?

Humour: Raphaelson-West's Classification

• Culture:

Zabalbeascoa's Taxonomy



Does machine translation take into account cultural components when translating humour?

Humour: Raphaelson-West's Classification

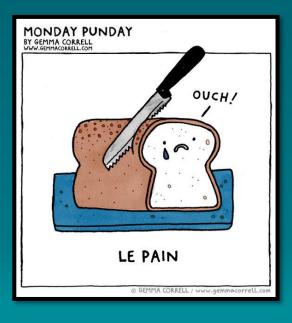
• Culture:

Zabalbeascoa's Taxonomy



### Raphaelson-West's classification

#### Linguistic jokes



#### Cultural jokes



#### Universal jokes





## Zabalbeascoa's taxonomy

- International jokes
- Bi-national-jokes
- National-culture-institutions jokes
- National-sense-of humour-jokes
- Language-dependent jokes
- Visual jokes
- Complex jokes



Is machine translation able to overcome audiovisual translation constraints?

Image

Language

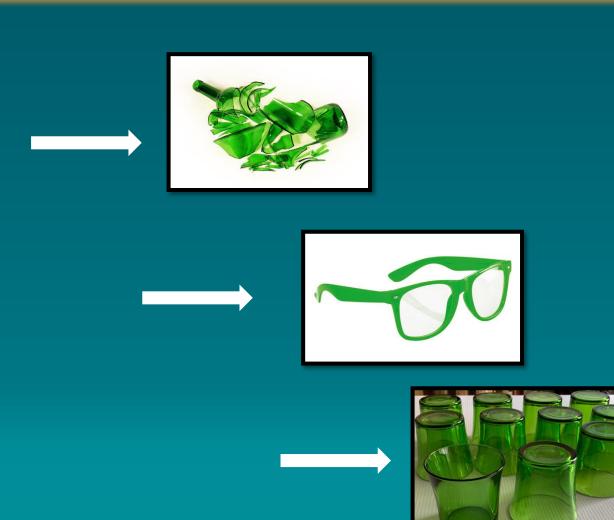
Context



## **Constraints**

• Image cohesion:







#### Pair of languages





Spanish	Dime algo con amor	Amorfo
Catalan	Digues-me alguna cosa amb amor	Amorf
French	Dis moi quelque chose avec amour	Amorphe
Portuguese	Me diga algo com amor	Amorfo
English	Tell me something with <b>love</b>	Amorphous



Visual Acoustic

vs. Textual

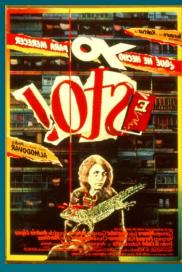




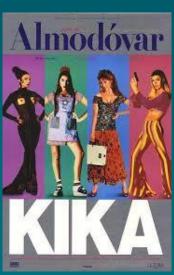
# Corpus



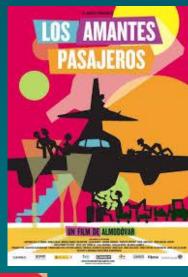
Pepi, Luci, Bom (1980)



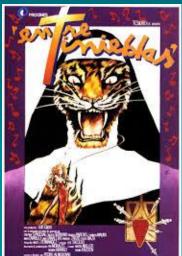
What Have I Done to Deserve This? (1984)



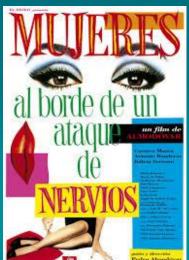
Kika (1993)



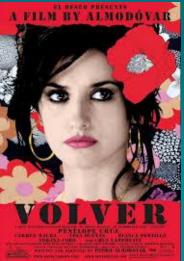
I'm So Excited! (2013)



Dark Habits (1983)



Women on the Verge of a Nervous Breakdown (1988)



Volver (2006)

ST	Me sentía como Noé. En el corral que instalé en la terraza me habría gustado tener una pareja de todas las especies animales. En cualquier caso no conseguí salvar la pareja que más me interesaba: la mía.
Human Translation	I felt like Noah. In the coop on my terrace I wanted to save a couple of each species. Anyway, I couldn't save the couple I cared about the most: Ivan and me.
Machine Translation	I felt like Noah. In the pen I set up on the terrace I would have liked to have had a couple of all the animal species. In any case, I didn't manage to save the pair I was most interested in: my own.

ST	-Arturo, ¿quieres recibir a Eugenia como esposa y prometes serle fiel en las alegrías y en las penas, en la salud y en la enfermedad, todos los días de tu vida? -Sí, creo que quiero.
НТ	<ul> <li>- Arturo, do you take Eugenia as your wife and promise to be faithful for richer or for poorer, in sickness and in health, until death do your part?</li> <li>- Yeah, I think so.</li> </ul>
MT	-Arturo, will you take Eugenia to be your wife and promise to be faithful to her in joy and in sorrow, in sickness and in health, all the days of your life? -Yes, I think I do.

Volveré mañana. Ah, y no le diga que he vendo ahora./
Lo siento, señorito. Pero yo soy Testiga de Jehová y mi religión me prohíbe mentir./
Yo solo puedo decir la verdad, toda la verdad y nada más que la verdad.
 HT I'll be back tomorrow. Don't tell her I was here.
Sir, I'm a Jehovah's Witness and cannot tell lies. /
Only the truth, and nothing but the truth.
 MT I'll be back tomorrow. Oh, and don't tell her I'm here now.
I'm sorry, sir. But I'm a Jehovah's Witness and my religion forbids me to lie./
I can only tell the truth, the whole truth and nothing but the truth.

ST	-¿Quién es?
	-Pepa Marcos./
	-¿Está Iván?
	-¡No!/
	-Perdone que la moleste.
	-No pienso perdonarla.
HT	- Who's this?
	- Pepa Marcos. Is Ivan there?/
	- No!
	- Forgive my bothering you./
	- Not as sorry as I am.
MT	Who is it?
	-Pepa Marcos./
	-Is Ivan here?
	-No!/
	-I'm sorry to bother you.
	-I won't forgive you.



## **Conclusions**



Kind of jokes

Language and culture

Typology of cultural references



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